

## Presenting on Social Media Platforms

By: Angela Gorrell

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**Introduction:** This is an assignment for a course I teach related to social media and ministry. The assignment invites students to critically examine social media platforms. Students investigate how (from a theological perspective) certain platforms inhibit and cultivate particular themes. For example, students may choose to consider how a theological perspective of relating might help us to perceive the ways Snapchat both interferes with and enhances the nurturing of relationships.

**Summary for students:** Each student will pick a topic and a week to present through the course poll (first come first serve). Students will create an online presentation that shares insights and research regarding the topic with the class. There are many possibilities for sharing your presentation: blog, YouTube, Vimeo, mashups, Prezi, Visme, iMovie, **and/or** any other creative means approved by the course Instructor.

**Use the poll link in week one** to pick the topic you will explore (there can be up to 5 students per topic) and the week your presentation will be due. The list of topics to choose from includes:

- Instagram, identity formation, and theology
- Snapchat, relationships, and theology
- YouTube, storytelling, and theology
- Facebook, missional engagement, and theology
- Facebook, prayer, and theology
- Twitter, post-truth, and theology

**Post your online presentation by midnight Thursday of the week you choose in the choice poll.**

If you have a question about what will count for this, email me or ask in the course forum if it will benefit other students (and in most cases, it will). Take risks with this project. I am more interested in you trying something new that you have never done before than submitting a “perfect” project. I am looking for *creativity, effort, exploration, and experimenting*.

**Rubric for Online Presentation, 15 points possible for 15% of grade:**

The student:

Chose a week to present by week two of the quarter and posted the presentation on time (by midnight Thursday of the week you chose)	2 points
Thoughtful insights on the topic's themes throughout the presentation, integrating course materials and web materials	6 points

Offers specific connection between the topic and <i>actual people's experiences</i> (individuals, organizations, and/or Christian communities)	4 points
Displays creativity, is thoughtful, thought-provoking, and demonstrates critical and theological reflection	3 points